

MEET THE TEAM

NICHOLAS RENNIE
STRATEGIC LAND MANAGER
SOUTH EAST REGION



HOW LONG HAVE YOU WORKED WITH MAC MIC GROUP?

I joined Mac Mic Group as Strategic Land Manager for the South East region in May 2021. Before that I worked for Bellway Homes in North London.

WHAT WAS THE GROUP'S BIGGEST ACHIEVEMENT OF 2023?

Despite the tough market conditions of 2023, Mac Mic Group remained remarkably active, securing deals and submitting planning applications. This unwavering commitment, supported by our Board, allowed us to not only weather the storm but also position ourselves for future growth. This active presence in a challenging marketplace stands as a testament to Mac Mic Group's resilience and adaptability.

My biggest achievement outside of work in 2023 was winning the local tennis club tournament.

WHAT MAKES MAC MIC GROUP STAND OUT FROM THE CROWD?

The company's 99-year history really speaks volumes within the industry, we offer unmatched stability and a legacy of excellence.

The hands on, day-to-day influence of the Mickel family members within the business translates into a flat hierarchy, where swift decisions are made in collaboration with the wider team members.

What truly sets us apart is our family ethos. It's the foundation of our work ethic, fostering a sense of mutual respect and dedication that permeates every project. This translates into stronger partnerships with clients, key stakeholders and a genuine commitment to the communities where we are active.

We're a close-knit, agile team, tackling ambitious projects across residential, industrial, commercial, and even renewable energy sectors. This agility and Mac Mic's simplistic approach allows us to navigate the complex planning process, even in a challenging market.



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ANY PREDICATIONS FOR THE INDUSTRY AND ASPIRATIONS FOR MAC MIC GROUP IN 2024?

I am confident that after a challenging year the resilient nature of the sector will see it bounce back strongly. The continued need for housing across the country, both private and affordable, coupled with falling interest rates and inflation, suggests a more positive outlook for the year ahead. However, we must remain mindful of the upcoming general election and its potential impact on the market.

Mac Mic Group has ambitious targets for 2024, driven by our commitment to growth and diversification. We're actively seeking opportunities to agree and promote new sites across a range of sectors. It's an exciting time to be part of Mac Mic Group, as we demonstrate our resilience in adapting to challenging times while striving for positive results.

OUTSIDE OF WORK, WHAT ACTIVITIES DO YOU FIND HELP YOU RECHARGE?

Playing tennis and golf and watching my beloved West Ham (although that can be stressful at times rather than recharging) -but land is never too far from my mind!

GET IN TOUCH WITH NICHOLAS
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